



08/05/2023 - 15/05/2023

## Website Care Report

Thank you for trusting me with your website.

In the enclosed document you'll see a summary of your website health and all the work I have done to keep it humming along.

If you have any further questions please contact me:

phone +44 07816161274

email [claire@easywebsiteclub.com](mailto:claire@easywebsiteclub.com)

Kind Regards,

Claire x

# OVERVIEW



WordPress Version: 6.2



## UPDATES

Updates performed: 2



## SECURITY

Your website is safe



## BACKUPS

Backups created: 3; Latest one on: 12/05/2023 1:26



## PERFORMANCE

PageSpeed score: 71; YSlow score: 79



## UPTIME

Overall uptime: 100.000%



## ANALYTICS

Pageviews: 95; Site sessions: 48



# UPDATES



Total updates performed: **2**

08/05/2023 to 15/05/2023

## OVERVIEW

Plugin updates

**2**

## UPDATES HISTORY

Plugin name	Plugin version	Date
Strong Testimonials	3.1.6 → 3.1.7	11/05/2023
Strong Testimonials	3.1.5 → 3.1.6	09/05/2023

# SECURITY



Total security checks: **7**

08/05/2023 to 15/05/2023

## MOST RECENT SCAN

15/05/2023

Status: **Clean**

Malware: **Clean**

Web Trust: **Clean**

Vulnerabilities: **0**

## SECURITY SCAN HISTORY

Date	Malware	Vulnerabilities	Web Trust
15/05/2023 3:45	Clean	Clean	Clean
14/05/2023 8:00	Clean	Clean	Clean
13/05/2023 6:31	Clean	Clean	Clean
12/05/2023 8:00	Clean	Clean	Clean
11/05/2023 8:00	Clean	Clean	Clean
10/05/2023 4:17	Clean	Clean	Clean
09/05/2023 8:45	Clean	Clean	Clean

# BACKUPS



Backups created: **1**  
08/05/2023 to 15/05/2023

Total backups available: **3**

## LATEST BACKUPS



Backup size  
515.1MB



WordPress version  
6.2



Active Theme  
Vogue v10.9.1



Active Plugins  
16



Published posts  
13



Approved comments  
0

# ✓ PERFORMANCE



Total performance checks: **7**

08/05/2023 to 15/05/2023

## MOST RECENT SCAN

15/05/2023

PageSpeed Grade



**C (71%)**

Previous check: 71%

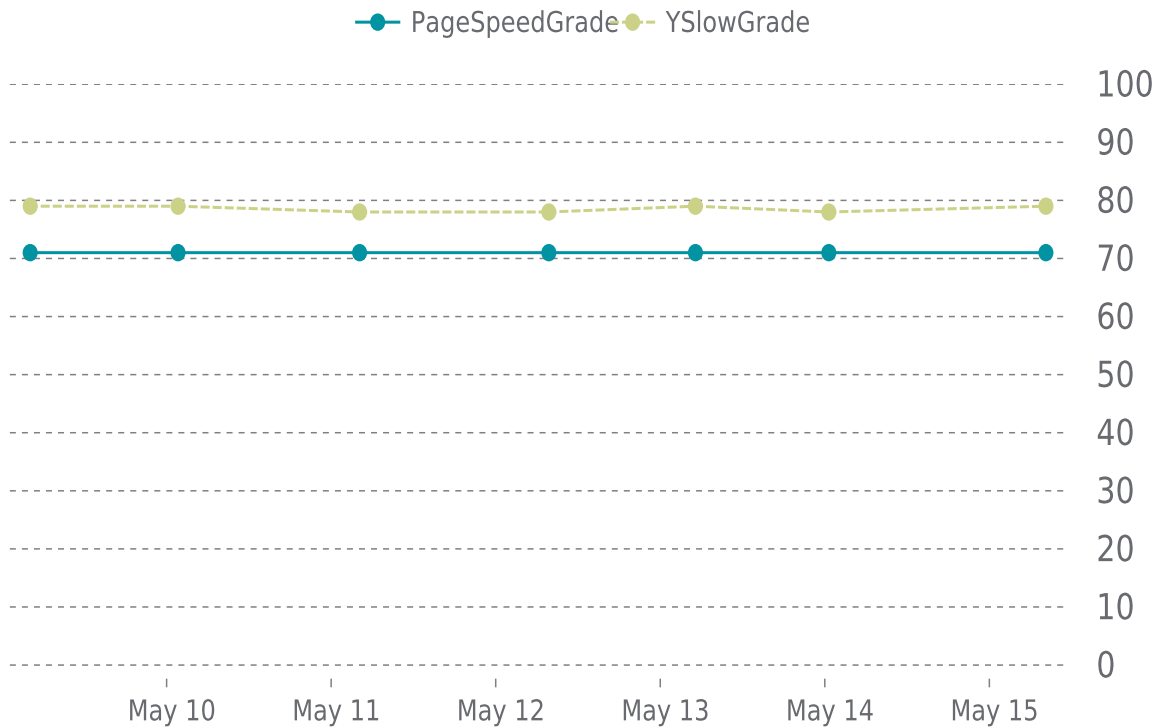
YSlow Grade



**C (79%)**

Previous check: 78%

## PERFORMANCE OVERVIEW



## PERFORMANCE HISTORY

Date	Load time	PageSpeed	YSlow
15/05/2023 08:15	2.96 s	C (71%)	C (79%)
14/05/2023 00:35	2.96 s	C (71%)	C (78%)
13/05/2023 05:08	2.66 s	C (71%)	C (79%)
12/05/2023 07:45	2.53 s	C (71%)	C (78%)
11/05/2023 04:09	2.83 s	C (71%)	C (78%)
10/05/2023 01:40	2.67 s	C (71%)	C (79%)
09/05/2023 04:06	2.92 s	C (71%)	C (79%)



# UPTIME



Up for: -  
Overall Uptime: **100.000%**

## OVERVIEW

last 24 hours

**100%**

last 7 days

**100%**

last 30 days

**100%**

## UPTIME HISTORY

Event	Date	Reason	Duration
PAUSED	25/04/2023	-	19d 20h

# ✓ ANALYTICS



Traffic down by: **6%**

08/05/2023 to 15/05/2023

## OVERVIEW

Sessions

**48**

▼ -6%

Pageviews

**95**

▲ 34%

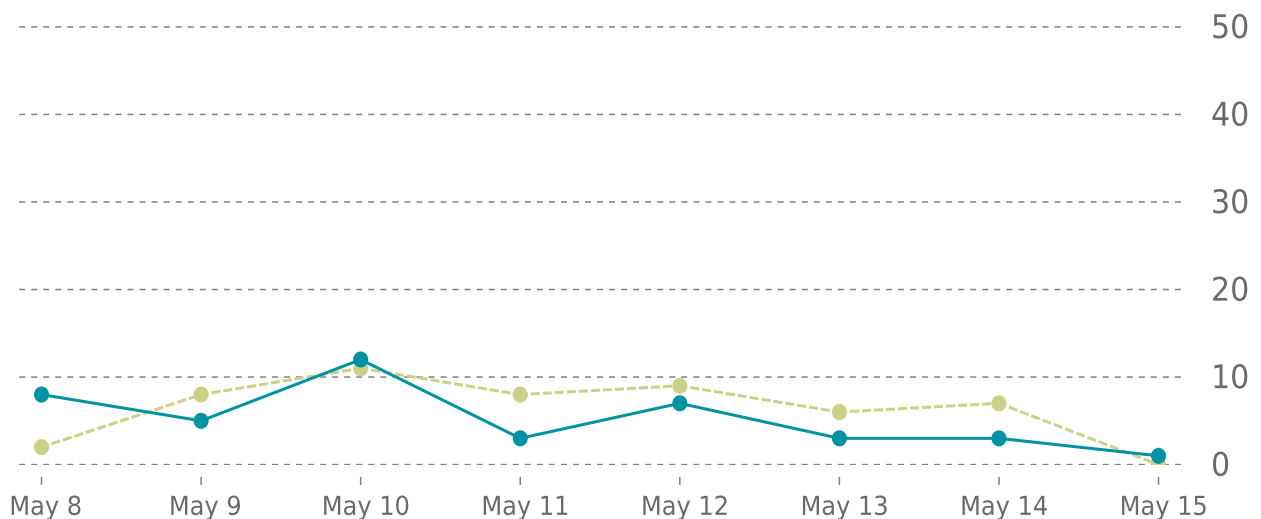
Session duration

**03m:31s**

▲ 332%

## SESSIONS

—●— This period —●— Previous period



Pages Per Sessions:

▲ 42%

Social Media Sessions:

▲ 300.00%

Bounce Rate:

▼ -22%

Organic Searches:

▲ 25.00%

<b>Referrers</b>	<b>Sessions</b>
(direct)	24
google	18
m.facebook.com	2
bing	2
lm.facebook.com	1

<b>Pages</b>	<b>Sessions</b>
/	43
/about-sessions	17
/abou	9
/wp-content/uploads/20	4
.	4

<b>Countries</b>	<b>Sessions</b>
United Kingdom	24
United States	16
Andorra	3
Benin	2
Canada	2

I hope that you are happy with all of the work that has been done over the past week, and I look forward to sending you another report in a week's time.

Claire x

### **Common Questions:**

- I thought my website was being backed up daily yet this report says it's not daily. Why is that?

If it looks like your backups are not daily it's probably because you are hosting with me as well as having website management. My hosting provider gives me daily backups as part of my plan for you. So if you are hosting with me it is definitely being taken care of, just not in a way that appears in this report. If you are not hosting with me then get in touch and I will investigate.

- My performance looks slow, why is that?

There are many factors that affect a website's performance, most notably poor code from bad plugins/themes or, more commonly, large images. If you want to look at why your own website may be underperforming let me know and I can tell you what steps to take to improve it. I do not automatically do this for you as there may be design or functionality that is affected by my changing it.

Therefore I need your informed consent before I make the changes.

- Do you monitor my SEO?

I can do that. I added your website to Google Analytics when you signed up and also to Google Search Console. Monitoring certain keywords are included in your package but I need to know what keywords you would like to be found on Google for. I can assist you in choosing the keywords by looking at your Analytics and telling you what's popular on your site and in your genre. Get in touch if you would like me to add keywords to monitor automatically on your website. I will report on your ranking for those keywords, and your visibility and compare it week by week plus any competitors you have for those keywords.

- If the security scans show a breach do you fix it as part of my package?

It depends on the type of breach and the reason for it. If you install a poorly coded plugin on your WordPress and it injects a virus then no, I am not responsible for that but I can quote you for removal. If it is something I am responsible for, such as the hosting server security, then yes, I will be dealing with that at no extra cost. If you are breached in any way I will likely be in touch before you even get your weekly report to tell you what's happened and what steps to take next. Don't worry, I've got your back.

